NEVADA—YOUR VACATION STATE With its varied climate, scenery, and attractions, Nevada offers an unlimited range of vacation possibilities. Everything from plush resort hotels to wilderness camping is available, and our fine highway system brings you to your destination in safety and comfort. Famous hotels await you with superb food and accommodations, and the excitement of huge casinos where the nation's top entertainers appear nightly. The red carpet is out, yet vacations cost surprisingly little whether you select a resort hotel or a fishing trip in the Ruby Mountains. Minutes away by car from the resort centers are the silent deserts, the lakes, and the mountains which give this State its unique charm. As viewed from its modern roads, Nevada's everchanging landscape is memorably beautiful. Unforgettable, too, is the fun of exploring, hiking, hunting, riding or skiing, as you spend the vacation of your life in NEVADA. WHAT TO WEAR - Informality is the rule. Sport clothes are in order even at the finest of the resort hotels. In summer you will swim and ride and in winter you will want to bring clothing and gear for skiing in the mountains. THE CLIMATE — The sun shines most of the year. Days are pleasantly warm in summer with cool, brisk evenings even in July. Winter is mild in Southern Nevada, but brings frost and snow in northern parts of the State where the ski resorts are located. SPECIAL EVENTS — A number of events take place annually which are of unusual interest—the University of Nevada Winter Carnival, the St. Patrick's Day and Homecoming Parades, the summer rodeo and the Washoe County Fair and the National Air Races in the fall in Reno; Industrial Days in Henderson; golfing Tournament of Champions and Helldorado Celebration, the Miss Rodeo America Pageant, and the Community Fair in Las Vegas; Carson Valley Days in Minden; Pony Express Days and the Nevada Fair of Industry in Ely; the Stampede and Rodeo on Labor Day in Fallon and Winnemucca; the Elko County Fair and Livestock Show in

SPEED LIMITS - Unless otherwise posted, Nevada's highways do not have maximum speed limits. You must drive at safe and reasonable speeds, however. Use your good judgment, tak-

ing into consideration road and weather conditions, visibility and traffic. Reduce your speed through urbanized areas according to posted limits. Slow down, also, as you approach ranches

or other settled areas regardless of size. Some of these may not have posted speed limits but you

SCHOOL BUSSES — Come to a complete stop when you approach a school bus which is flashing a red warning signal. Traffic in both lanes must stop as long as the signal is flashing.

UNIMPROVED ROADS - Many of the unimproved roads in the State can be dangerous, espe-

cially during stormy weather. We advise you not to venture off paved highways unless you

first inquire locally—be certain that the road to your destination is open and in good condition. It is a good idea, also, to carry water, tools, extra gasoline and other provisions if you are driv-

WINTER DRIVING - Roads throughout the State are kept open for winter driving, although

there may be delays in the mountainous areas while snow removal operations are going on. Carry chains at all times — you may need them at any time during winter months, particularly

in the northern parts of the State. Road condition reports are available by telephone in the Reno area in the winter by calling telephone No. RO1-2345; elsewhere, a toll call to this number. TRAFFIC LAWS - Driving regulations in Nevada are similar to those in other states. Watch your turn signals, dim your lights, park off travel lanes, and observe the no passing zones marked with yellow lines. Watch for cattle, deer, and other animals, especially at night. KEEP OUR HIGHWAYS CLEAN — Don't be a litterbug! Remember your good driving manners

FIRE DANGER — It is unlawful to throw cigarettes or matches out of your car. Help us prevent the disastrous range and forest fires which can result from carelessness on the part of motorists,

OPEN RANGE — In rural areas, motorists are cautioned to watch for livestock and wild animals

GOLDEN ANNIVERSARY — This year Nevada commemorates the 50th year of its State highway

that occasionally cross the highway, or graze along the road shoulders.

Don't be a litterbug KEEP NEVADA CLEAN PLEASE USE THESE CONVENIENTLY LOCATED LITTER BARRELS

ing in isolated areas.

A WORD TO OUR VISITORS . . .

and help us keep our highways attractive.

Use your ashtray, save our scenery!

Elko; Nevada Day in Carson City.





has to offer.

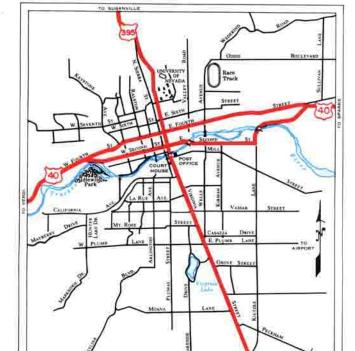
from its silent deserts to its bustling cities. Our modern highway system will assure you of a pleasant trip. This year Revada commonorates the joth anniversary of its State highway program. The safe, high-speed roadways which carry you to that resort hotel, or to that mountain retreat, stand as a tribute to the dedicated men who built them. In your travels through Nevada, you will see the historical locales that played such an important role in the development of this State and this nation. Take time, too, to enjoy our beautiful outdoor recreation areas. There are several hundred excellent camp sites located throughout the State, and scores of lakes and streams ideal for boating, skiing, and fishing, We cordially invite you to visit us more often and to stay longer. I know you will enjoy using our modern highways, viewing our magnificent scenery, and meeting our friendly citizens.

THE STATE OF NEVADA

Nevada welcomes you! See our State and the samy things it

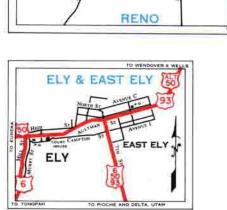
During your stay here, we encourage you to explore Nevada,







NEVADA 1967

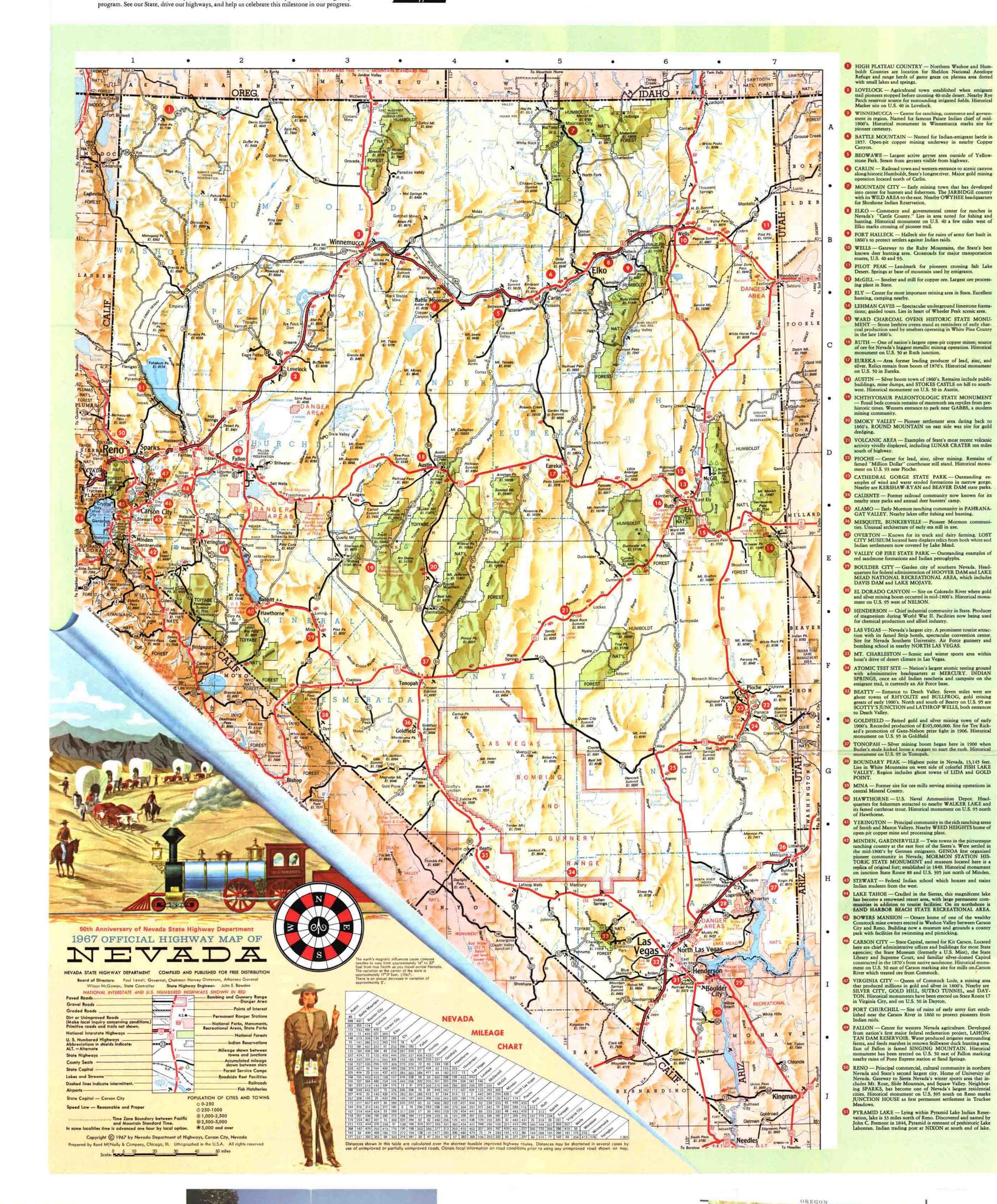


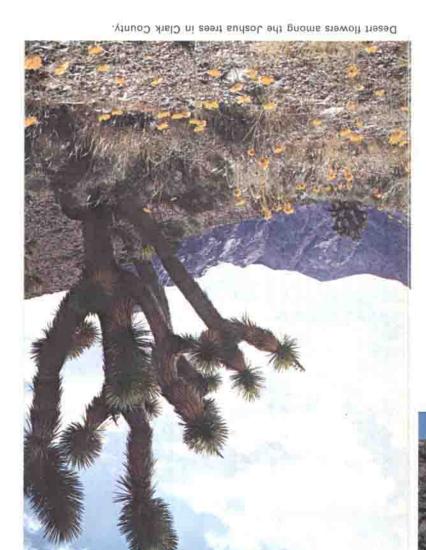
NEVADA BROADCASTING STATIONS KORK Las Vegas 1340 KWNA Winnemucca1400 FM STATIONS
 KUUC
 Las Vegas
 98.5
 KRGN
 Las Vegas
 101.9

 KORK
 Las Vegas
 97.1
 KNEV
 Reno
 95.5

 KSRN
 Reno
 104.5

INDEX TO CITIES AND TOWNS Adaven. F-6 Denio.
Alamo. G-6 Dinner Station.
Alunite. I.-6 Duckwater.
Austin. D-4 Dyer.
Babbitt. E-2 East Ely
Baker. E-7 Eastgate.
Bastil Mountain. C-4 East Iline.
Beatily. H-4 Belmont. E-4 Elko.
Beatily. H-5 Elko.
Bedwawe. C-5 Ely.
Blue Diamond. H-5 Empire.
Boulder City. I-6 Eureka.
Bunkerville. H-7 Callente. G-7
Carlin. B-5 Fianigan.
Carp. G-7 Fernechman.
Carp. G-7 Gardnerville.
Caselton. F-7 Gardnerville.
Caselton. F-7 Gardnerville.
Caselton. F-7 Gerlach.
Charleston Park. I-6 Gerlach.
Charleston Park. I-6 Gerlach.
Cherry Creek. D-6 Glenbrook.
Coaldale. F-3 Glendale.
Cobre. B-7 Golonda.
Cobre. B-7 Golonda.
Cobre. G-7 Golonda.
Cobre. G-7 Golonda.
Cobre. G-7 Golonda.
Cobrex. C-4 Gold Hill.
Crestline. G-7 Goldfield.
Currie. C-6 Daylon. D-1 Henderson.
Deeth. B-5 Hiko. Imiay
Indian Springs
Indian Springs
Indian Springs
Indian Springs
Jack Creek
Jackpot
Jarbidge
Jean
Jiggs
Johnnie
Jungo
Kimberly
Lamoille
Las Vegas
Lethrop Wells
Lee
Lida
Lockes
Logandale
Lovelock
Lund
Luning
McDermit
McGill
Manhattan
Mason
Mercury
Mesquite
Midas
Mill City
Mina
Minden
Moapa
Montello

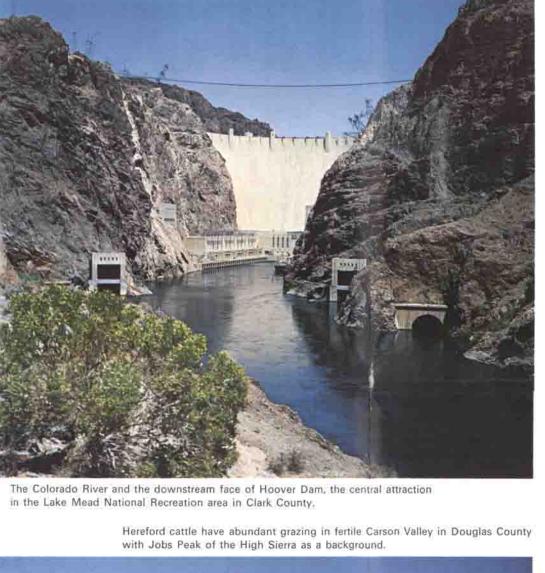




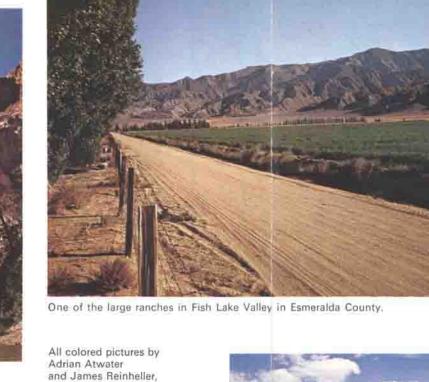
STATE OF NEVADA DEPARTMENT OF HIGHWAYS

L961 SYAWHƏIH Adaval

NEVADA **HIGHWAYS** 1967



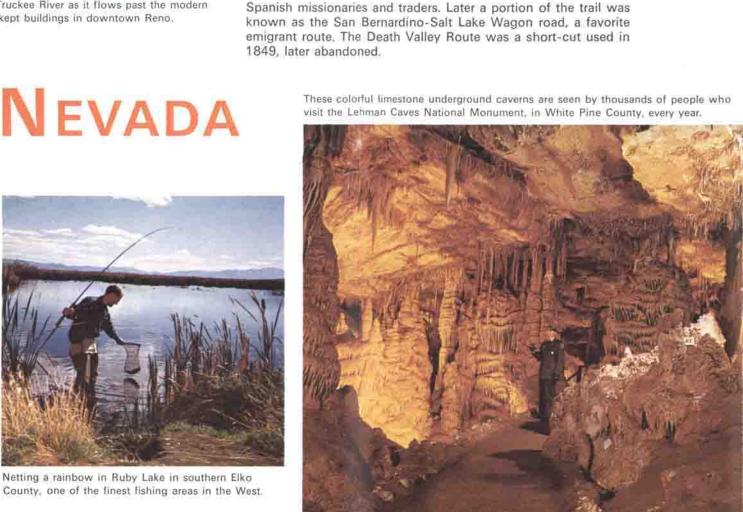
The Kershaw-Ryan State Recreational area near Caliente in Lincoln County.



Nevada Highway Department

The Truckee River as it flows past the modern well-kept buildings in downtown Reno.

across central Nevada. John C. Fremont came down from Oregon into Nevada in 1843, discovered and named Pyramid Lake, crossed the Sierra Nevada south of Carson Pass and in this area sighted Lake Tahoe which he named Lake Bonpland. His return from California brought him across southern Nevada in 1844 over the old Spanish Fremont, in 1845, divided his company into two parties in eastern Nevada. Joseph Walker, veteran of several previous excursions into the state, took charge of one, guiding his division through Secret Pass in the Ruby Mountains, then along the Humboldt. Fremont took the second division over the Ruby Mountains via Harrison Pass and pursued a southwesterly course to Walker Lake to a rendezvous with Walker's group. The Donner Party in 1846 took the so-called Salt Lake Cut-off, an impractical route for wagons. The delays encountered here, and subsequent difficulties contributed to the disaster near Donner Other Trails. The Goose Creek-Humboldt Emigrant Trail with its main forks to the Truckee and Carson Rivers was the favorite route. The Bidwell-Bartleson Trail route of the first emigrant party, had to abandon its wagons in eastern Nevada and pack through to California. The Applegate-Lassen Cut-off led over a section of the Black Rock Desert, a desolate, sandy and waterless area. The Spanish Trail, the oldest trail in the state, was put down by



The Trail Map. The story of the early trails in Nevada can never be completely told. Some of the pioneer explorers were so busy trying to survive that they kept no records or, if they did,

left journals too meager to be of much help. Students and historians continue to follow up slim leads with surprising success, however, so that many of the old routes are now fairly accurately

Peter Skene Ogden led a Hudson's Bay Trapping Expedition down along the river which was known as Ogden's River and Mary's River before Fremont gave it the name that stuck-the Humboldt. Some scholars believe that Ogden had entered Nevada into Elko County as early as 1826. If so, this would make him, an Englishman, the first white man to enter northern Nevada.

Jedediah S. Smith was the first American to enter the state. This remarkable trapper-explorer is known to have crossed the southern tip of Nevada in 1826 en route to California. He returned east the following year on an incredibly difficult journey

established. The most important of these are shown.

